



The Leader in Event Critical Timing Electronics

RaceAmerica Joins Fight to end Breast Cancer

Company sponsors local team participating in the 3-Day for the Cure event

Santa Clara, Ca (June 30, 2010) - RaceAmerica is proud to be supporting a local team participating in the 2010 Susan G. Komen San Francisco Bay Area 3-Day for the Cure.

Tina Bozarth, daughter of RaceAmerica president Dennis Laczny, joined a group of friends who all share a personal story of a family member who suffered from the disease. The team, called *Breast Friends Fight*, will participate in the 3-day, 60-mile walk, October 1-3, 2010 to support the cause.



Felicia Parker (kneeling), Raymond Watson, Monique Watson, Christopher Randazzo, Vanessa Randazzo, Thomas Bozarth, Tina Bozarth, Christina Caldwell (kneeling)

"I am grateful that my daughter wants to participate in memory of her grandmother who suffered from breast cancer. Many of our customers hold autocross and drag race events to raise money for charities and I thought this was a great opportunity for RaceAmerica to do its part," said RaceAmerica President, Dennis Laczny.

The team will be holding local events to raise money from now until the October walk. RaceAmerica will be supplying materials for the crew including banners and t-shirts that they will sell to help raise funds. Additionally, donors who include the words RaceAmerica in

the personal note to the participant will be included in random drawings for RaceAmerica drag race T-shirts.

If you would like to contribute, visit Team Breast Friends Fight website at:

http://www.the3day.org/site/TR/2010/SanFranciscoBayAreaEvent2010?pg=team&fr_id=1470&team_id=148940. Then simply select any team member and click the donate button at the top of the page.

RaceAmerica thanks all the donors in advance. If we all do a small part the results can be astonishing.

For more information visit www.RaceAmerica.com or call 408-988-6188.

Jim Viola

Mainstreet1 Marketing and Public Relations

(201) 452-8924

mainstreet1@comcast.net

Founded in 1991, RaceAmerica is the industry leader in advanced event critical timing electronics. The Company designs and manufactures a complete line of portable timing systems, software, and LED-based scoreboards and displays for use in both single and multi-lane snowmobile, autocross, mud bog, soap box derby, ATV, and drag racing. RaceAmerica also provides a variety of customized timing solutions for private, commercial, and industrial applications. RaceAmerica is recognized worldwide for their innovativeness, reliability, speed, and accuracy. The Company produces the world's only state-of-the-art, fully wireless drag racing timing system and continues to innovate with flexibility to match unique customer needs. RaceAmerica also supports the thousands of systems that it has operating in over 40 countries with unrivaled customer and technical assistance. Learn more about RaceAmerica at www.RaceAmerica.com.

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