



*The Leader in Event Critical Timing Electronics*

## **RaceAmerica is partnering with MYLAPS to provide LED Scoreboards and Displays**

RaceAmerica scoreboards and specialty displays programmed to operate with the world's leading provider of sports timing solutions

*Santa Clara, Ca (July 14, 2010)*- RaceAmerica is excited to announce it is partnering with MYLAPS (the new AMB i.t. and ChampionChip brand) to provide LED Scoreboards, Corner Safety Lights and Black Flag Displays to MYLAPS customers.

"We are extremely pleased to be working with the leading provider of transponder based timing systems. Our LED Displays are a natural fit for MYLAPS transponder and race management software products. RaceAmerica prides itself on innovations in our core products for the drag racing and autocross markets. The synergies between our two companies sets a strong base for a very successful relationship," said Dennis Laczny, President of RaceAmerica.

RaceAmerica has been manufacturing scoreboards and optical timing systems for almost two decades primarily for the drag race and autocross markets. The relationship with MYLAPS makes perfect sense as years of experience producing scoreboards enables RaceAmerica to provide quality, cost effective solutions for MYLAPS customers.

For more information visit [www.RaceAmerica.com](http://www.RaceAmerica.com) or call 408-988-6188.

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Founded in 1991, RaceAmerica is the industry leader in advanced event critical timing electronics. The Company designs and manufactures a complete line of portable timing systems, software, and LED-based scoreboards and displays for use in both single and multi-lane snowmobile, autocross, mud bog, soap box derby, ATV, and drag racing. RaceAmerica also provides a variety of customized timing solutions for private, commercial, and industrial applications. RaceAmerica is recognized worldwide for their innovativeness, reliability, speed, and accuracy. The Company produces the world's only state-of-the-art, fully wireless drag racing timing system and continues to innovate with flexibility to match unique customer needs. RaceAmerica also supports the thousands of systems that it has operating in over 40 countries with unrivaled customer and technical assistance. Learn more about RaceAmerica at [www.RaceAmerica.com](http://www.RaceAmerica.com).

