



The Leader in Event Critical Timing Electronics

RaceAmerica Launches Official Facebook Page and YouTube Channel

Santa Clara, Ca (February 18, 2010)- RaceAmerica is happy to announce the launch of its official [Facebook](#) page and [YouTube](#) channel. The presence on the two sites is aimed at providing greater access to the rapidly growing brand which is the technology leader in the niche market for race timing, scoring, LED scoreboards and race event management software.

"Many of our customers are already on [Facebook](#) and asked if we had a page", said Dennis Laczny, President of RaceAmerica. "We have been driven by our customers to build and maintain the page and are happy it is now getting off the ground."

The video outlets will allow the company to have some fun with the product as well as demonstrate technical aspects that are hard to explain in an owner's manual. Both channels and the [RaceAmerica](#) website will be actively linked and content will continually be added to make sure customers can find their desired information. Customers are also encouraged to add their photos and videos to the Facebook page in order to share their experiences with the RaceAmerica community. The ease of use makes both Facebook and YouTube a natural part of the modern marketing mix.



Current Video's



For more details about RaceAmerica please visit www.RaceAmerica.com or contact RaceAmerica at (408) 988-6188. RaceAmerica on [Facebook](#) – [YouTube](#).

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Founded in 1991, RaceAmerica is the industry leader in advanced event critical timing electronics. The Company designs and manufactures a complete line of portable timing systems, software, and LED-based scoreboards and displays for use in both single and multi-lane snowmobile, autocross, mud bog, soap box derby, ATV, and drag racing. RaceAmerica also provides a variety of customized timing solutions for private, commercial, and industrial applications. RaceAmerica is recognized worldwide for their innovativeness, reliability, speed, and accuracy. The Company produces the world's only state-of-the-art, fully wireless drag racing timing system and continues to innovate with flexibility to match unique customer needs. RaceAmerica also supports the thousands of systems that it has operating in over 40 countries with unrivaled customer and technical assistance. Learn more about RaceAmerica at www.RaceAmerica.com.

