



The Leader in Event Critical Timing Electronics

RaceAmerica Launches Certified Pre-Owned Program

Full Autocross system among the first CPO items to be offered

Santa Clara, Ca (February 1, 2010)- RaceAmerica announces the industry's first Certified Pre-Owned (CPO) program. Constant investment in product development has made RaceAmerica a world leading timing systems company. To keep up with the latest product advancements, many customers choose to upgrade their equipment through one of RaceAmerica's upgrade and [extended support programs](#). RaceAmerica decided to test and refurbish the best equipment turned in with these programs and launch the industry's only Certified Pre-Owned (CPO) program.

The CPO program is an opportunity for customers who want the industry's best equipment, but whose current budgets do not allow for the latest features available with a brand new system. The program offers select, pre-owned RaceAmerica equipment at a lower price point. The pre-owned equipment is tested and tuned to meet RaceAmerica's strict quality standards and comes with our industry leading 90-day warranty. Additionally, CPO products are eligible for extended [warranty programs](#) and applicable upgrades.

The initial [supply of CPO equipment](#) includes full AC4 Autocross systems as well as XL Advanced and XL Professional [drag race timing](#) boxes, perfect for those looking for a back-up. The initial supply of CPO program equipment can be viewed on the RaceAmerica website www.RaceAmerica.com.

The RaceAmerica Certified Pre-Owned Program can also assist owners who are interested in selling or trading-in their RaceAmerica timing system. Owners selling their equipment can enjoy the program benefits which include the full 90-day warranty and complete transaction details handled by RaceAmerica. All trade-ins on new systems will be evaluated independently.



For more details about RaceAmerica please visit www.RaceAmerica.com or contact RaceAmerica at (408) 988-6188. For information regarding this release contact:

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Founded in 1991, RaceAmerica is the industry leader in advanced event critical timing electronics. The Company designs and manufactures a complete line of portable timing systems, software, and LED-based scoreboards and displays for use in both single and multi-lane snowmobile, autocross, mud bog, soap box derby, ATV, and drag racing. RaceAmerica also provides a variety of customized timing solutions for private, commercial, and industrial applications. RaceAmerica is recognized worldwide for their innovativeness, reliability, speed, and accuracy. The Company produces the world's only state-of-the-art, fully wireless drag racing timing system and continues to innovate with flexibility to match unique customer needs. RaceAmerica also supports the thousands of systems that it has operating in over 40 countries with unrivaled customer and technical assistance. Learn more about RaceAmerica at www.RaceAmerica.com.

